

# **WTIN**<sup>®</sup> Intelligence

## Digital Textiles



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## Introduction

Welcome to the Digital Textiles Channel User Guide. This guide will provide a point of reference to help you use your WTiN.com Intelligence subscription as the easiest way of obtaining textile-related information to help you make informed business decisions.

We hope you will find this useful and our team will be happy to answer any further questions you may have.

Please contact [support@wtin.com](mailto:support@wtin.com) or phone +44 (0)113 819 8155 to speak to a member of our support team.

<https://www.wtin.com/channel/digital-textiles/>

*Mark Jarvis*  
*Managing Director, WTiN*



# Market Tracker

The Market Tracker can be located at the top left of the Digital Textiles Channel page, or by visiting the following URL:

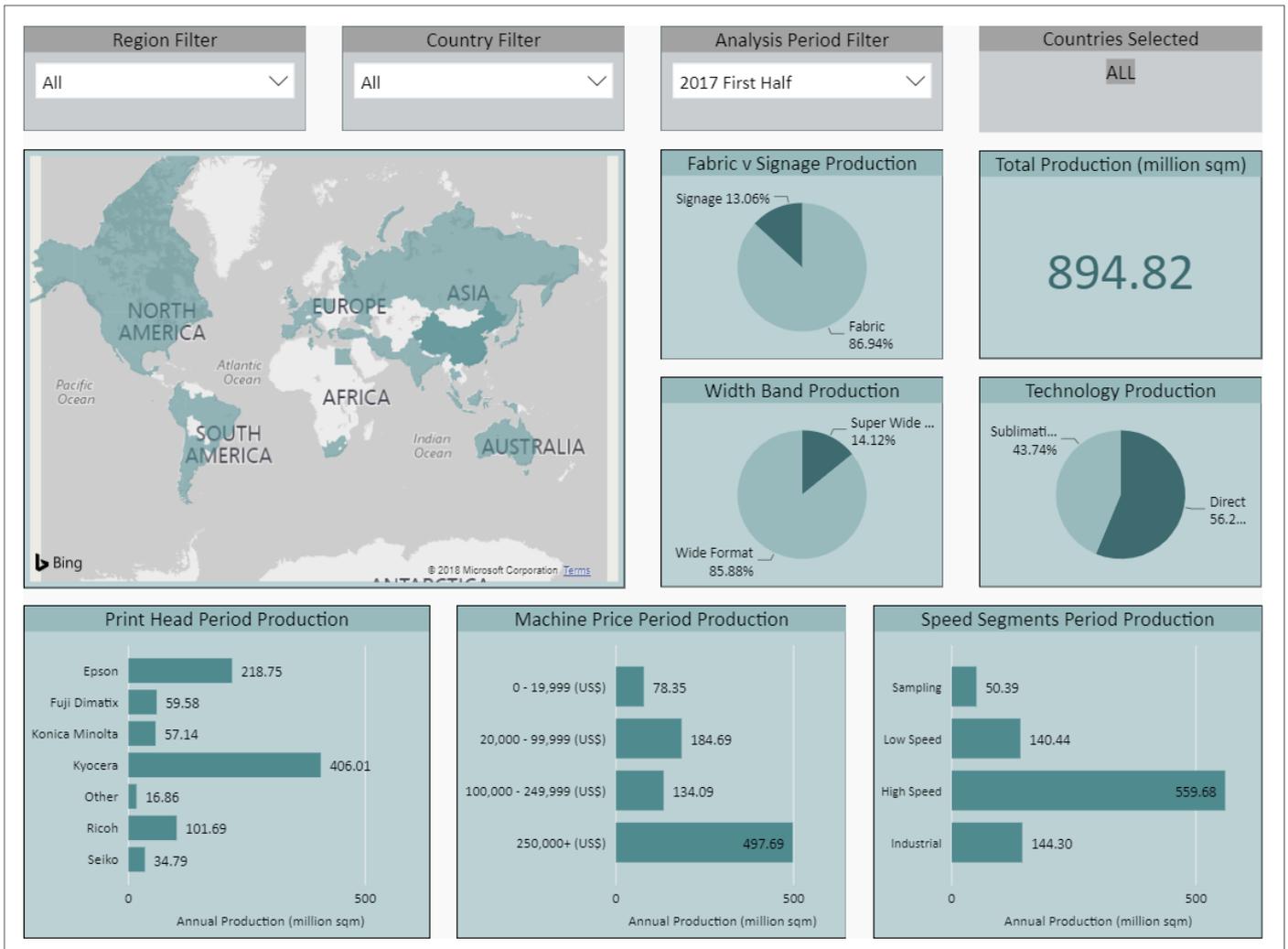
<https://www.wtin.com/channel/digital-textiles/market-tracker/>

The Digital Textiles Market Tracker is an interactive review of the Global Digital Textile Market, using sales data compiled from leading manufacturers. Updated every half year with the latest worldwide data, the Market Tracker explains the key trends and forecasted growth rates for worldwide geographical regions and countries.

The screenshot shows the WTIN website interface. At the top, there is a navigation bar with 'Intelligence' selected and 'Digital Textiles' highlighted. A search bar is located on the right. The main content area is divided into several sections:

- MARKET TRACKER** (circled in red): Features a world map with filters for Region, Country, and Analysis Period. A pie chart shows 'Fabric v Signage Production' with Signage at 12.88% and Fabric at 87.12%.
- INTELLIGENCE**: Contains three report cards:
  - 2017 Digital Textile Industry Review** by Mutlu Chaouch Or... | WTIN
  - Turkey digital textile ink report** by Mutlu Chaouch Or... | WTIN
  - TECHNICAL INTELLIGENCE: 3D printing in the textile chain** by Andrea Ehrmann | WTIN
- INSIGHT**: Contains one report card:
  - US Center for Excellence in Surface Imaging expanded** by Tansy Fall | WTIN
- Channel Details**: A vertical sidebar on the right with the text 'Learn more about the Digital Textiles channel' and an image of a textile printing machine labeled 'TexPrintSelector'.

Below the Market Tracker section, there is a text block: **Market review using sales data from leading manufacturers**. NEW FOR 2018 - WTIN Intelligence: Digital Textiles has upgraded its leading Market Tracker for the digital textile printing industry, built on a new interactive Power BI platform. Using this tool you can delve into the digital textile market by country, technology, production, market size and other features to assess the opportunity that this market presents.

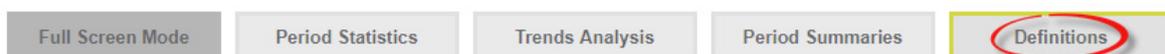


The first image you will see is the overall global view (pictured above). Within this image you will also see the Analysis Period filter - This is the period of coverage that the Market Tracker will provide. You can also choose previous years if you would like to review how market segments have changed over time.

Select any Region from the Region Filter dropdown menu for statistics on that Region's market share, including:

- Amount of Fabric vs Signage printing used
- Volume in square-metres of Digitally Printed Fabric produced for that period
- Ratio of Wide vs Super Wide production
- Technology used in production – Direct vs Sublimation
- Percentage of production accounted for by leading print head brands
- Machine Cost Segments
- Ratio of production by printing machine category – Sampling, Low Speed, High Speed and Industrial

**Useful Tip:** For further clarification on the terms used within the Market Tracker please visit the Definitions tab which can be seen in the image below.



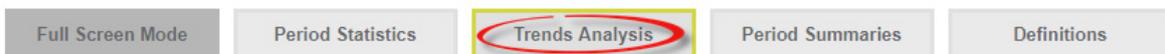
Using the map, click on any Country in blue to see the individual statistics for that Country. Clicking on that Country will change the graphs and figures visible around the map to show the contribution that Country has made to the regional figures.

**Useful Tip: If you wish to view more than one Country at a time, simply press 'Ctrl' on your keyboard and select the range of Countries that you wish to compare.**



## Trends Analysis

New to the Market Tracker in 2018 is the 'Trends Analysis' section which can be seen at the top of the Market Tracker page. This provides Global statistics along with Region and Country specific statistics dating back to 2014.



Select any Region or Country from the dropdown menu at the top of the page for statistical trends on how different areas have developed since 2014.

Select any Region or Country from the drop-down list to find statistics on the following:

- Volume in square-metres of Digitally Printed Fabric produced in the last four years.
- Amount of Fabric vs Signage printing used and how this has changed over the past four years
- Ratio of production by printing machine category – Sampling, Low Speed, High Speed and Industrial
- Annual Production by Country over a four year period – dating back to 2014
- Technology used in production – Direct vs Sublimation
- Ratio of Wide vs Super Wide production
- Percentage of production accounted for by leading print head brands over the last four years.



To get a more focused view on any area of the Trends Analysis section, simply hover over the relevant area which will display a pop-up box and provide a more focused view on that specific area as shown in the image above.

# Period Summaries

The final section within the Market Tracker is the 'Period Summaries' section which provides a summary of what has happened over the recent years, per country, per region and on a global basis within the Digital Textile Industry. To switch between Global Summaries and Country Summaries simply click the switch as circled in the image below. You can also select a specific country by simply clicking on the relevant flag as shown in the image below. To view summaries from previous years, continue to scroll down the page.

**Digital Textiles**

Full Screen Mode | Period Statistics | Trends Analysis | **Period Summaries** | Definitions

**Region Filter**

- Africa
- Asia
- Australia and Oceania
- Europe
- Middle East
- North America
- South America & Caribbean

**Country Filter**

Argentina | Australia | Austria | Bangladesh | Belgium | Brazil | Canada | Chile | China | Colombia

**Global Summaries**  **Country Summaries**

**Summary**

**Argentina 2016**  
 The Argentinian digital textile industry saw mixed results through 2016. This relates to the new Argentinian government's business friendly approach, which is slowly starting to restart economic growth and increase lending throughout the country. However, it is also missing the target on some of its own key objectives.

Throughout 2016, we saw the output capacity for digitally printed fabric rise by 24% to just shy of 13million sqm for the year. While this growth is incredibly positive and follows on the back of several years of positive growth, it is below the global average which is closer to 30%. On the flip side, if we look at machinery sales we see much higher growth figures than the industry average, with an uplift of 26% over the full year. This leaves 324 dedicated digital textile printers in operation across Argentina at the end of 2016.

In the main, the growth that we have seen in Argentina still comes from smaller scale machinery, although throughout 2016 we did start to see activity from the High-Speed segment of the market which now produces 76% of total output despite only making up 12% of installations. The number of these faster and higher value machines rose from 26 in 2015 to 41 in 2016, a very positive sign in a market that still is finding its feet. This shows that high scale investment can be found with the right proposition. While these figures are very positive, the growth at these higher price points is still limited to the middle end of the market with US\$150k - US\$250k priced machines seeing the biggest uplift in 2016, rather than higher priced machinery that we would expect to see doing well in more mature and larger markets.

Looking specifically at what type of printer did well through 2016, we can see that, while traditional textile focused machines did see some growth, Soft Signage focused printers appeared to have the most success with an uplift in 44%. This is thanks to a handful of higher priced, faster Soft Signage dedicated printers being installed over the course of the year.

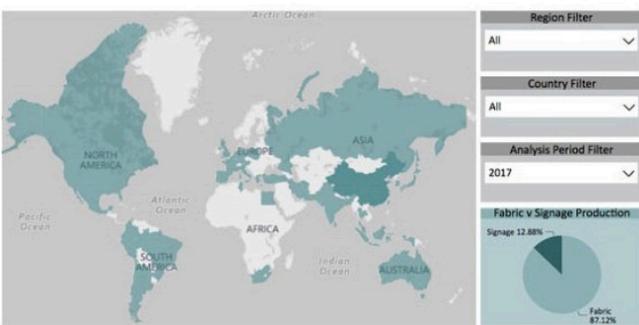
Looking at this market across the full year, we have seen a marked improvement over the second half after a disappointing first half performance. This is an indicator that the new government is breathing life back into small and medium business across the country, and is certainly helping to generate demand in easy to enter industries such as Soft Signage. Buenos Aires remains the traditional textile hub. However, little movement in this region indicates that this will change as the digital textile industry continues to develop in Argentina and we are seeing machines being installed further across the country.

# Intelligence

Intelligence Reports can be found near the top of the Digital Textiles Channel Page, to the right of the Market Tracker.

Digital Textiles
Search 

### MARKET TRACKER



**Market review using sales data from leading manufacturers**

NEW FOR 2018 - WTIN Intelligence: Digital Textiles has upgraded its leading Market Tracker for the digital textile printing industry, built on a new interactive Power BI platform. Using this tool you can delve into the digital textile market by country, technology, production, market size and other features to assess the opportunity that this market presents.

### PRESENTATIONS



### INTELLIGENCE



**2017 Digital Textile Industry Review**  
Mutlu Chaouch Or... | WTIN



**Turkey digital textile ink report**  
Mutlu Chaouch Or... | WTIN



**TECHNICAL INTELLIGENCE**  
**3D printing in the textile chain**  
Andrea Ehrmann | WTIN

● ● ● ● ● See All

### INSIGHT



**US Center for Excellence in**



**Channel Details**  
Learn more about the Digital Textiles channel



TexPrintSelector 

New Intelligence reports are published each month, and discuss key topics such as high-growth Countries within Digital Textile Printing, or specific high-interest segments of the industry. These reports will also provide forecasting for each Country or Region up to a period of five years, giving important knowledge of the expected growth for these worldwide locations.

Use the circles under the list of reports to see the next pages, or click 'See All' (pictured above) to view the full list of published reports, including summary reports of the Global Digital Textile Printing Markets for each year (dating back to 2014).





## Insight

Insight Articles for the Digital Textile Channel are located on the right-side of the page, next to the Presentations as shown above. The Insight section is updated frequently by our in-house team of editors, and offers technical, company and industry news and analysis of interest to the worldwide Digital Textile Printing community.

Use the circles under the list of articles to see the next pages or click 'See All' to view the full list of Insight articles published for Digital Textiles.

# Prices

Directly under Presentations is a section titled 'Prices'.

PRICES	NEWS
	<p><b>ACIMIT members to partake in Colombiatex 2018 expo</b></p>
<p><b>Polyester filament production grows positively</b></p>	<p><b>Epson Textile R-Evolution focuses on digitisation</b></p>
<p>Ralph A. Taylor-Sm...   WTiN</p>	<p><b>Promoters of Donear Group acquire OCM Woolen Mills</b></p>
	<p><b>SPGPrints to show new machinery at ShanghaiTex 2017</b></p>
<p><b>Indian cotton fibre rises due to tight supply</b></p>	<p><b>Mouvent to show TX801 digital printer at ShanghaiTex expo</b></p>
<p>Ralph A. Taylor-Sm...   WTiN</p>	<p><b>SPGPrints sponsors WTiN Textile 4.0 Conference</b></p>
	<p><b>Vlisco discusses investment plans with Nigerian minister</b></p>
<p><b>Protectionist policies may negatively impact US textile industry</b></p>	
<p>Ralph A. Taylor-Sm...   WTiN</p>	
	
<p><b>Chinese manmade fibres rise following Chinese New Year</b></p>	
<p>Ralph A. Taylor-Sm...   WTiN</p>	
	
<p><b>Yarn prices jump week ending 27 January</b></p>	
<p>Ralph A. Taylor-Sm...   WTiN</p>	

● ●

[See All](#)

Here you can find the latest articles concerning yarn and fibre production costs, including prices for raw materials and export/import data for the major sourcing hubs. This information analyses the price trends that can have a direct impact on fabric production and therefore the cost of printed fabrics. As with the other sections, use the circles under the list of articles to see the next pages, or click 'See All' (pictured below) to view the full list of Pricing articles published on the WTiN.com site.

# TexPrintSelector

The TexPrintSelector is located on the far-right of the Digital Textiles Channel page, next to the Insight section. The TexPrintSelector allows you to quickly filter the wide range of Digital Textile Printers available on the market. This enables you to quickly and efficiently determine which Printers are suitable for the demands of your business.

**TexPrintSelector**

TexPrintSelector allows you to quickly filter the wide range of digital textile printers available on the market. Quickly and efficiently determining which machines are suitable for the current demands and specifications of your business.

1. Get Started

2. Select printer features/brands

3. See results

○

Select by Brand

Select by Feature

The TexPrintSelector gives you the option to search by **Brand** or by **Feature**, by selecting one of the options as shown above. If you were to select by **Brand** you would see the following screen showing the wide range of Brands available:

**TexPrintSelector**

TexPrintSelector allows you to quickly filter the wide range of digital textile printers available on the market. Quickly and efficiently determining which machines are suitable for the current demands and specifications of your business.

1. Get Started

2. Select printer features/brands

3. See results

AddTop - GZ Xunfei Technology Co. Limited	2 Machines	<input checked="" type="checkbox"/>	Aleph srl	3 Machines	<input type="checkbox"/>
AMPLA Ampla	3 Machines	<input type="checkbox"/>	ARIOLI Arioli	1 Machines	<input checked="" type="checkbox"/>
A-TeX A-TeX Worldwide Sdn Bhd	6 Machines	<input checked="" type="checkbox"/>	Atexco Atexco Digital	6 Machines	<input type="checkbox"/>
ATP Color srl	3 Machines	<input type="checkbox"/>	Beijing JHF Technology Co Ltd	2 Machines	<input checked="" type="checkbox"/>
SDF China Saishun	5 Machines	<input checked="" type="checkbox"/>	COLORJET Colorjet India Ltd	7 Machines	<input type="checkbox"/>
d-gen D.Gen Inc	6 Machines	<input type="checkbox"/>	DigiFab DigiFab Systems Inc	6 Machines	<input checked="" type="checkbox"/>
Digital Graphics Incorporation (DGI)	9 Machines	<input checked="" type="checkbox"/>	DOSUN Dosun Hangzhou Dongcheng Image Technology Co Ltd	1 Machines	<input type="checkbox"/>
Drop Digital Printing Drop Digital Printing SA	1 Machines	<input type="checkbox"/>	Durst Phototechnik AG	8 Machines	<input checked="" type="checkbox"/>
eastech Eastech Digital Technology Co Ltd	3 Machines	<input checked="" type="checkbox"/>	efi EFI Fremont	3 Machines	<input type="checkbox"/>
efi REGGIANI EFI Reggiani Macchine SpA	6 Machines	<input type="checkbox"/>	Epson Italia SpA	3 Machines	<input checked="" type="checkbox"/>

Using the list shown above you can select any of the Printer Brands which are of interest to you. On the bottom left of the page there is the submit button, and clicking submit will generate all the specifications regarding those printers, along with the manufacturer's website for any additional information, as shown in the image below:

**TexPrintSelector** 

TexPrintSelector allows you to quickly filter the wide range of digital textile printers available on the market. Quickly and efficiently determining which machines are suitable for the current demands and specifications of your business.

1. Get Started      2. Select printer features/brands      3. See results

<b>AddTop - GZ Xunfei Technology Co. Limited</b> 		<b>AddTop - GZ Xunfei Technology Co. Limited</b> 	
Model Name	HBE1802	Model Name	HBE3302
Ink Type	Sublimation	Ink Type	Sublimation
Colours	4	Colours	4
Production (sqm/hr)	30	Production (sqm/hr)	30
Max Resolution (DPI)	1440	Max Resolution (DPI)	1440
Width (mm)	1800mm	Width (mm)	3200mm
Printhead Technology	Epson DX5	Printhead Technology	Epson DX5
Manufacturer Website	<a href="http://www.addtop.cn/en/index.asp">http://www.addtop.cn/en/index.asp</a>	Manufacturer Website	<a href="http://www.addtop.cn/en/index.asp">http://www.addtop.cn/en/index.asp</a>

<b>Arioli</b> 		<b>A-TeX Worldwide Sdn Bhd</b> 	
Model Name	ArioPrint	Model Name	Ultrajet DPM4H
Ink Type	Acid Disperse Pigment Reactive	Ink Type	Acid Disperse Pigment Reactive
Colours	8	Colours	8
Production (sqm/hr)	433	Production (sqm/hr)	50

As well as searching by **Brand** you can also search by **Feature**, allowing you to select the ideal features that meet your digital printing requirements.

**TexPrintSelector** 

TexPrintSelector allows you to quickly filter the wide range of digital textile printers available on the market. Quickly and efficiently determining which machines are suitable for the current demands and specifications of your business.

1. Get Started      2. Select printer features/brands      3. See results

Select by Brand

Select by Feature



The image below shows the different features available to choose from, defined as follows:

- Number of Colours
- Textile Width
- Productivity
- Print Head
- Compatible Ink Types
- Maximum Resolution

This allows you to refine the wide range of printers available to select which best meets the needs of your business.

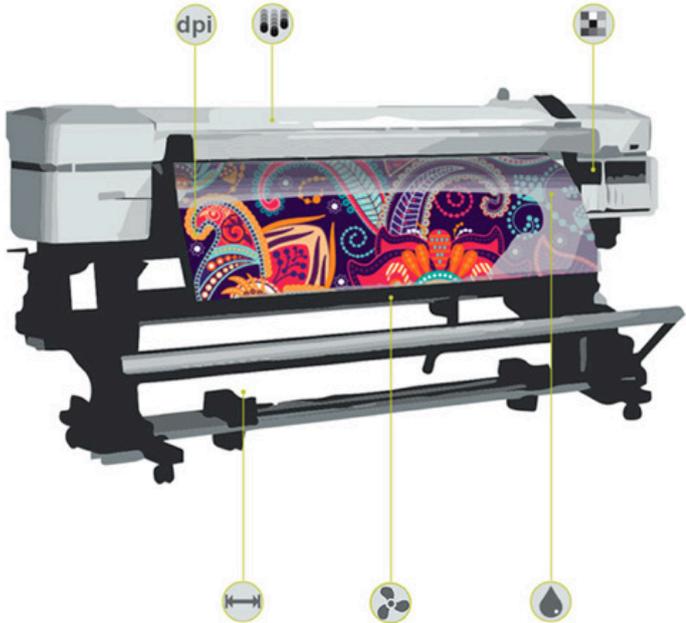
TexPrintSelector 

TexPrintSelector allows you to quickly filter the wide range of digital textile printers available on the market. Quickly and efficiently determining which machines are suitable for the current demands and specifications of your business.

1. Get Started      2. Select printer features/brands      3. See results

Reset    **Submit**

- Max Number of Colours ▼
- Textile Width (mm) ▼
- Productivity (sqm/hr) ▼
- Print Head ▼
- Compatible Ink Types ▼
- dpi Maximum Resolution (DPI) ▼



After pressing the submit button, a list of all printers that meet your required specification will be displayed, along with a range of key specification details and the supplier's website address, as shown below:

**TexPrintSelector**

TexPrintSelector allows you to quickly filter the wide range of digital textile printers available on the market. Quickly and efficiently determining which machines are suitable for the current demands and specifications of your business.

1. Get Started

2. Select printer features/brands

3. See results

Aleph srl		Konica Minolta IJ Technologies Inc	
Model Name	LaForte	Model Name	Nassenger 10
Ink Type	Acid Disperse Pigment Reactive	Ink Type	Acid Disperse Reactive
Colours	10	Colours	9
Production (sqm/hr)	640	Production (sqm/hr)	570
Max Resolution (DPI)	720	Max Resolution (DPI)	720
Width (mm)	1900mm	Width (mm)	1850mm
Printhead Technology	Epson DX5	Printhead Technology	Konica Minolta KM1024i
Manufacturer Website	<a href="http://www.alephteam.com/en/">http://www.alephteam.com/en/</a>	Manufacturer Website	<a href="http://www.konicaminolta.com/inkjet/index.html">http://www.konicaminolta.com/inkjet/index.html</a>

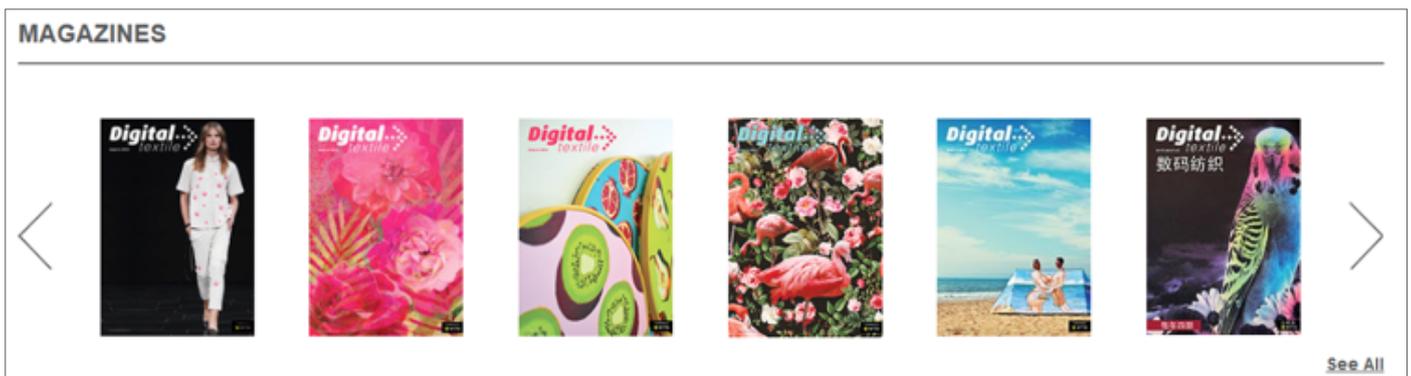
Restart Search

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1
>

# Digital Magazines

The Digital Textile Magazine is the counterpart magazine to the Digital Textiles Channel, with six new Issues published each year. The magazine is included in an online format (and as downloadable PDF File) as part of your Digital Textiles Channel subscription.

The latest Magazines can be found at the bottom of the Digital Textiles Channel Page. The most recent Issues appear on the left side and the arrows at each side can be used to scroll across to see more Issues.



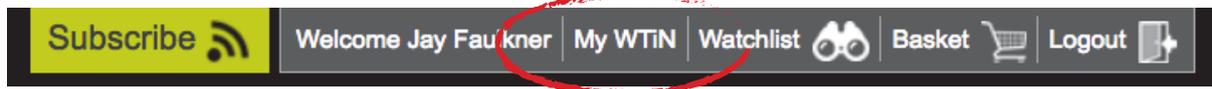
Click 'See All' to be taken to the full list of Issues available, or visit <http://www.wtin.com/digital-magazines/>. The Issues available will date back to 1 previous year and include any new editions published while your subscription has been active. If you wish to request earlier Issues of the Digital Textile Magazine, please contact [sales@wtin.com](mailto:sales@wtin.com).

To read the magazines, click on the image and a new page will open. Once the magazine is open, click the left and right arrows on each side of the magazine to view more pages. To zoom in, simply click your left mouse button on the area you wish to zoom. In this view, move your mouse to navigate the page.

Change the navigation options to click and drag the pages instead by using the Settings option in the panel on the left-hand side of the page. This panel also contains icons for printing, downloading, and bookmarking the magazine for reading later. You can also click the magnifying glass icon to search through the magazine for a specific story, or go full-screen for easier reading.

# My WTiN

The central location for managing your account is **My WTiN**. This can be accessed from the top right-hand corner of any WTiN.com page, and clicking on the text '**My WTiN**'.



<https://www.wtin.com/mywtin/>

This will take you to the My WTiN page, where you can access the following:

- **Settings** – Which allow you to modify areas such as your email delivery options and change or update your password
- **Watchlist** – Where you can create customised email alerts based on a combination of sectors & themes of key interest to you
- **Purchase History** – Here you can view any items previously bought through the WTiN.com Subscriptions online Store
- **Digital Magazines** – Click to read the latest digital versions of our magazine publications, each corresponding to the channels included in your subscription
- **My Basket** – Here you can review any items placed here before completing your purchase on the WTiN.com Subscriptions online Store
- **My Reports** – Here you can view all the reports which you have purchased through the 'Reports' tab
- **Logout** – Click this to sign out of your account on the device you are using

# Settings – Newsletter Email Options and Personal Details

Clicking on the Settings icon within My WTiN will bring you through to the My WTiN Settings page.

<https://www.wtin.com/mywtin/settings/>

The first section of this page covers your personal details, including the email address you use to log in with and receive WTiN newsletters to. You can also change your password in this section; simply click **Change Password**, and type in your new password in place of your previous one.

**Useful tip: Make sure you click ‘Save Settings’ at the bottom of the settings page if you wish for your changes to apply!**

The next section details your Email Settings, and allows you to start customising the Newsletters you wish to receive, from the following:

- **Daily Newsletter** – Sent every day (Mon-Fri), this newsletter reports on the top stories we have chosen as being most influential across all textile sectors.
- **Weekly Newsletter** – This newsletter is sent every Friday as a summary of what we feel are the most important articles over the course of the previous week. A good alternative to the daily newsletters if you want to stay up to date with the top news across all textile sectors, but prefer to be updated weekly instead of daily.
- **Digital Magazine Notifications** – Choose to be notified via email when new Digital Magazines are available online, with a link to download the magazine.

Simply click the newsletters you wish to receive and save your settings when you are done.

**EMAIL SETTINGS**

---

Receive Daily Newsletter	<input checked="" type="checkbox"/>
Receive Weekly Newsletter	<input checked="" type="checkbox"/>
<b>Receive Channels Newsletter</b>	
-Fibres & Yarns	<input type="checkbox"/>
-Knitting & Weaving	<input type="checkbox"/>
-Effects	<input type="checkbox"/>
-Technical Textiles	<input type="checkbox"/>
-Nonwovens	<input type="checkbox"/>
Receive Digital Magazine Notifications	<input type="checkbox"/>

The final section on this page, **My Subscriptions**, details your subscription status, and which Channels you are currently subscribed to.

**MY SUBSCRIPTIONS**

---

Subscriber
  Free Trial
  Registered user

---

**WTiN Channel**

<input checked="" type="checkbox"/> Fibres & Yarns	<input checked="" type="checkbox"/> Knitting & Weaving	<input checked="" type="checkbox"/> Effects	<input checked="" type="checkbox"/> Technical Textiles
<input checked="" type="checkbox"/> Nonwovens	<input checked="" type="checkbox"/> Textile Economics	<input checked="" type="checkbox"/> Digital Textiles	<input checked="" type="checkbox"/> Medical Textiles
<input checked="" type="checkbox"/> Performance Textiles	<input checked="" type="checkbox"/> Textile 4.0		

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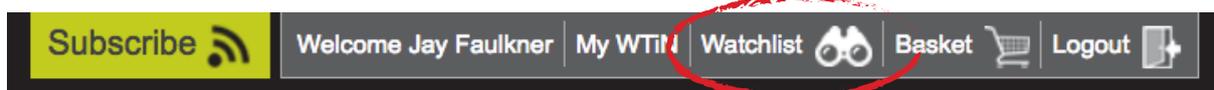
Should you wish to upgrade or modify your subscribed Channels, click 'Go to Subscriptions Page' or please contact **Sales@WTiN.com** or by phone **+44 (0)113 819 8155**

# Watchlist Email Alerts

The **Watchlist** is the key feature used for personalising your content feed for the needs of both your job role and your business focus.

<https://www.wtin.com/mywtin/watchlist/>

Click on the **Watchlist** button at the top of any WTiN.com web page to be taken to the Watchlist section.



A Watchlist is a personalised newsletter, created by choosing a combination of article types and textile sectors. It takes just a few minutes to create a Watchlist, and they will soon prove to save a lot of your time by delivering relevant content to your inbox on a date & time of your choosing. Multiple Watchlists can be created to cover all areas of importance for your business needs.

Click **Create New** to start creating a new Watchlist.

Firstly, select the **Sector** you wish to know more about. You can choose a full sector, for example Fibres, or you can click the **+** symbol to expand that sector and instead choose a more specific sub-sector, such as only natural or cellulosic fibres.

**Filter by Sector**

<b>- Fibres</b>	<input type="checkbox"/>
Natural	<input type="checkbox"/>
Synthetics	<input type="checkbox"/>
Cellulosics	<input type="checkbox"/>
Recycled	<input type="checkbox"/>
<b>+ Yarns</b>	<input type="checkbox"/>
<b>+ Fabrics</b>	<input type="checkbox"/>
<b>+ Effects</b>	<input type="checkbox"/>
<b>+ Technical Textiles</b>	<input type="checkbox"/>
<b>+ Nonwovens</b>	<input type="checkbox"/>
<b>+ Interiors</b>	<input type="checkbox"/>
<b>Apparel</b>	<input type="checkbox"/>

**Useful tip:** A Watchlist works best when specific sectors are selected. Try to choose the categories most related to your business needs.

Now you have chosen your Sector, we can start combining this with a **Theme**. A theme is the type of news you wish to receive about that sector. Using our above example, we can now choose to specify that we want to stay informed about Research & Development for Natural & Cellulosic Fibres, and perhaps the Sustainability efforts for this sector as well. You can click any of these that appeal to your interests.

**Filter by Theme**

Manufacturing Technology	<input type="checkbox"/>
Research & Development	<input checked="" type="checkbox"/>
Markets & Prices	<input type="checkbox"/>
Companies & Finance	<input type="checkbox"/>
Events	<input type="checkbox"/>
Design & Trends	<input type="checkbox"/>
Sustainability	<input checked="" type="checkbox"/>
Trade	<input type="checkbox"/>

Once the themes have been added, your Watchlist is ready to be named and saved. However, you may want to apply more filters if you are looking for quite niche information; this is achieved by adding **Keywords**.

**Keywords** can be industry terms such as names for manufacturing processes or new technology that you wish to stay aware of. However, the keywords section can also be used to monitor your competitors, customers and suppliers by listing their names. To populate the keywords section, simply write the words in the box and separate each new keyword with a comma.

**Filter by Keyword(s)**

KEYWORDS ADD

Procter & Gamble ✕ P&G ✕ WTIN ✕ World Textile Information Network ✕

**Useful tip:** When adding a company name as a keyword, try to use all the ways that company is usually referred to. For example, Procter & Gamble may also be known as P&G, so it is best to use both of these as separate keywords to ensure you do not miss any important articles.

Finally, the last filter you can apply is by **Region**. This is ideal if you are responsible for one geography and your colleague responsible for another – you could create the same Watchlist for both of you, but focused on different regions.

**Filter by Region**

North America	<input type="checkbox"/>
Europe	<input type="checkbox"/>
Asia-Pacific	<input checked="" type="checkbox"/>
Latin America	<input type="checkbox"/>
Middle East	<input type="checkbox"/>
Africa	<input checked="" type="checkbox"/>

All that is needed now is to **Name Your Watchlist** (this will appear as the title when the Watchlist comes by email, so it is useful to give this a name to remind you of your Watchlist selections), and then click **Save** at the bottom of the page.

**NEW WATCHLIST** Need help with setting up your Watchlist ?

NAME YOUR WATCHLIST

- + Filter by Sector
- + Filter by Theme
- + Filter by Region
- + Filter by Keyword(s)

CANCEL

Once your Watchlist has been created and saved, it will now appear in your **Current Watchlists** section at the top of this same page. From here you can see Actions to the right of the Watchlists name, allowing you to **Edit**, **Delete** or **See Results**.

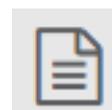
Natural Fibres Research Watchlist 16/06/2016 ✎ ✕ 📄



= Edit



= Delete



= See Results.

Seeing the results will list all the previously published articles that match your Watchlist criteria, giving a good indication of the content your Watchlist will provide.

At the bottom of the page are **Delivery Options**. As the Watchlist will be delivered by email, you can choose the dates and times that suit your schedule best- be it an update every day to ensure you are updated as soon as news happens, or perhaps a summary once a week on a Monday morning, to go into the week fully informed.

**DELIVERY OPTIONS**

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I would like to receive my Watchlist emails on (select day):

Monday  Tuesday  Wednesday  Thursday  Friday  Saturday  Sunday

And I would like to receive my Watchlist emails at this time of day (GMT):

[SAVE](#)

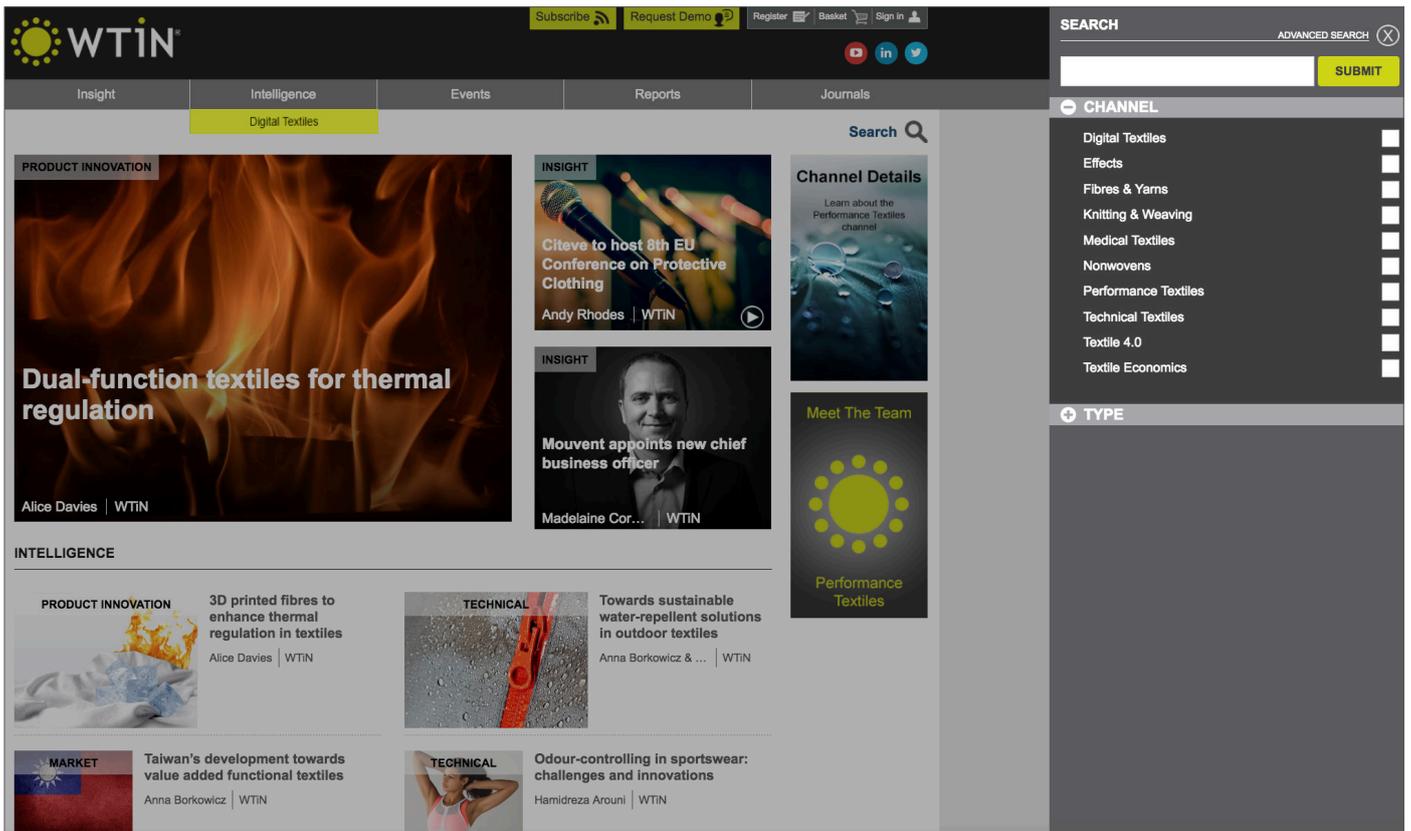
# Searching

One of the most useful functions of the WTiN.com website is the Search feature which can be located in the top right corner of all WTiN pages, as shown in the image below.

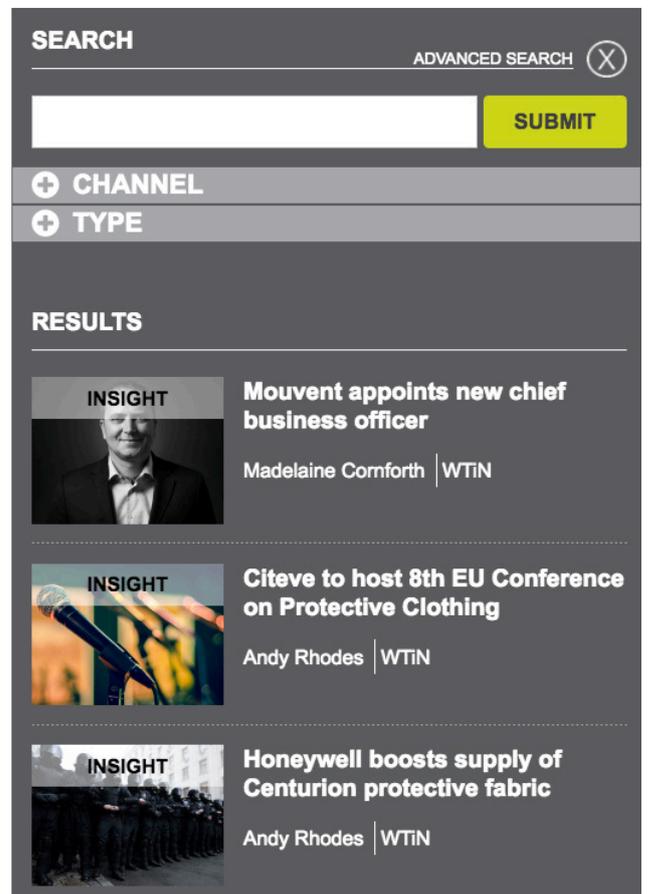
The screenshot displays the WTiN website interface. At the top, there is a navigation bar with the WTiN logo on the left and user account options (Subscribe, Welcome Jay Faulkner, My WTiN, Watchlist, Basket, Logout) on the right. Below the navigation bar, there are tabs for Insight, Intelligence, Events, Reports, and Journals. The main content area is divided into several sections:

- Customise Homepage:** A large banner for "Asian debut for Mouvent" by Tansy Fall | WTiN.
- INSIGHT:** A section with four articles:
  - SPONSORED:** "Closed-loop recycling gives wool an edge in outdoor market" by Ona Viljoen | WTiN.
  - TECHNICAL:** "The digital future of the sporting goods industry" by Anna Borkowicz | WTiN.
  - TECHNICAL:** "Inkjet developments at The IJC 2017" by Dr John Provost | WTiN.
  - TECHNICAL:** "Swedish large-format specialist switches to EFI VUTEk FabriVU".
- Search:** A search bar in the top right corner with a magnifying glass icon. A red circle highlights the search results for "info@desales.com", "+1 (336) 227-0200", and "www.desales.com".
- 100 ECOPRENEURS:** A vertical banner for "100 ECOPRENEURS" featuring "SUSTAINABILITY 5" and "MADE A DIFFERENCE? MAKE IT VISIBLE".

By Clicking on the search function in the top right corner of the page it will display a new menu to the right-hand side of your screen, as demonstrated below. It is important to click on the Channel which is relevant to your subscription, to ensure you can view all the articles displayed in the results.



Using the search function to look for information regarding Performance Textiles will generate a list of all the most recent information published, which you can see in the image to the right. The advantage of using the Search function is that it allows you to find any important content that may have been published in the past, from our archive of thousands of articles.



# Advanced Searching

<https://www.wtin.com/advanced-search/>

After clicking on **Advanced Search**, the website will display the first page of all the articles ever published on WTiN.com. You now have the option of typing words into the search bar, or you can use the filters underneath the bar to begin refining the search.

## ADVANCED SEARCH

---

+ Refine results

SEARCH

 Video

 Article

 Infographic

 Podcast

 Around The Web

Channels ▾

Sector ▾

Theme ▾

Region ▾

Insight

Intelligence

News

Technical

Profile

Prices

Review

Preview

Q&A

Presentation

RESET

SUBMIT

You will see that the filters can be combined in a similar way as when creating a Watchlist - using **Channels, Sectors, Themes, Regions** and any **Keywords** as search terms. Select any of the **Channels** to ensure the results will be within your subscribed area, and use the **Sectors** to refine the results to specific manufacturing sectors. Themes allow you to choose what type of information you want to know from a Channel or Sector, and **Regions** let you filter by Geographical Markets as well.

With the advanced search you are also able to refine the style of information in which you wish to receive, such as **News, Technical, Profiles, Reviews** and **Presentations**.

**ADVANCED SEARCH**

---

**+** Refine results

SEARCH

 Video     Article     Infographic     Podcast     **Around The Web**

Channels ▼    Sector ▼    Theme ▼    Region ▼

**Useful tip:** Select 'Around The Web' as a filter to include results from 3rd party websites that meet your search criteria.

## Frequently Asked Questions

- **I've forgotten the email address I registered/subscribed with.**

Contact us with your name and company name, we will be able to remind you which email address you used.

- **I don't remember my password.**

Input the email you registered/subscribed with, and click 'Forgotten Password?' directly underneath the Remember me option. An email will arrive to this address containing your password.

- **I have reached my article limit.**

If you are registered (non-paid account) or subscribed but not to the full website, you are entitled to view up to 5 articles from across WTiN.com per month. These 5 article views are refreshed depending on the date registered, for example if you registered on the 7th of January, you can view 5 more articles around the 7th of February.

Should you wish to upgrade your subscribed Channels, please contact [sales@wtin.com](mailto:sales@wtin.com) or call +44 (0)113 819 8155

- **Can I view WTiN.com on my mobile device or tablet?**

WTiN.com is a responsive website, optimised for mobile devices and tablets. Furthermore, you can download the free WTiN App available on Android and iOS devices.

Search 'WTiN' in your device's store and then log in with the same details used on the website. All your settings and bookmarks will sync between the app and the website,

allowing for ease of use when away from your office computer.

- **I want to add an RSS feed of WTiN articles.**

Please visit <http://www.wtin.com/static-pages/rss/> to choose the feed of content you would like to add. If you would like other personalised RSS options or need help implementing RSS, please contact [support@wtin.com](mailto:support@wtin.com) or call +44 (0)113 819 8155

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Look behind the headlines at the strategies shaping the industry's development.



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The logo features a stylized sun icon on the left, composed of a central yellow circle surrounded by a ring of smaller yellow dots. To the right of the icon, the text "WTIN" is written in a bold, white, sans-serif font, with a registered trademark symbol (®) to its upper right. The word "Intelligence" follows in a lighter, white, sans-serif font.

**WTIN**® Intelligence  
Digital Textiles



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